

# *fresh mint fest.*

SPONSORSHIP OPPORTUNITIES

#NEWORLEANS  
OCT 20-21, 2023

[www.freshmintfest.xyz](http://www.freshmintfest.xyz)



# **FRESH MINT FEST IS WEB3 IN ACTION**

**A STREET FESTIVAL  
EXHIBITING THE TECH OF WEB3  
IN AN IMMERSIVE, EXPERIENTIAL WAY.**



MAIN CIRCUITS

**music**  
**gaming**  
**art**  
**impact**



**new orleans**  
**2 days**  
**multi-venue**  
**1500 tickets**

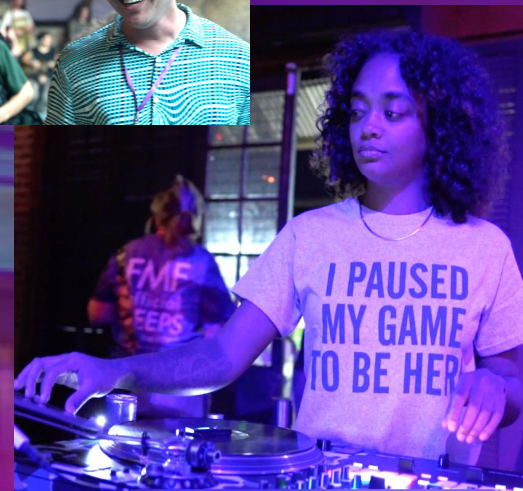
**100K parade**  
**attendees**








**TRANSFORMATIVE  
EXPERIENCES  
IN A MAGICAL CITY.**





a space  
for all  
voices

shaping our future world w/  
diversity + inclusivity in web3





# AREAS OF INTEREST

## NOLA-Relevant

- |               |                 |
|---------------|-----------------|
| ✦ F&B         | ✦ Film          |
| ✦ Hospitality | ✦ Perform. Arts |
| ✦ Travel      | ✦ Event Tech    |
| ✦ Tourism     | ✦ Healthcare    |
| ✦ Sports      | ✦ Real Estate   |
| ✦ Public Art  | ✦ Architecture  |

- ✦ Sustainability
- ✦ Youth-Oriented success
- ✦ Historical Preservation
- ✦ Social Justice & Reform
- ✦ Diversity & Inclusion
- ✦ Collectibles & Antiques
- ✦ Costumes & Fashion
- ✦ Insurance
- ✦ Manufacturing
- ✦ AR / AI / METAVERSE





# SPONSORSHIP OPPORTUNITIES

## exhibit

## stages

- ✦ MAIN STAGE
- ✦ NOLA STAGE
- ✦ CONCERTS

## unique IRL activations

## events

- ✦ OPENING
- ✦ RECEPTION
- ✦ DAY 1 HAPPY HOUR
- ✦ CONCERTS
- ✦ AFTER PARTIES
- ✦ DAY 2 BRUNCH



# SPONSORSHIP OPPORTUNITIES

## partner

- ✦ CIRCUIT CO-HOST
- ✦ MARKETPLACE
- ✦ PODCAST
- ✦ F & B
- ✦ HIRING HUB

## experiences

- ✦ NOLA-STYLE PERFORMANCES
- ✦ LOUNGES
- ✦ HACKATHON
- ✦ GAMING DEN
- ✦ CONCERTS
- ✦ PARADE FLOAT

*\* bring us your most experiential ideas and the more swag/merch the better ;-P*



# ALL THE THANGS

*fresh mint fest.*

FEB 2023

PARTNER	EARLY PRICE	REG PRICE	#	VIP TIX	GA TIX	STAFF TIX	SPEAK (SLOT)	SPEAK (MOD)	EXHIBIT	BRAND	MARKET	ACTIVATE
CIRCUIT CO-HOST	\$ 25K	\$ 30K	10	6	8	4	★	★	★	★		★
MARKETPLACE CO-HOST	\$ 35K	\$ 45K	2	8	12	4	★	★	★	★	★	
PODCAST PARTNER	\$ 40K	\$ 50K	1	10	14	4	★	★		★	★	★
HIRING HUB HOST	\$ 20K	\$ 25K	1	6	6	4	★			★	★	★
HACKATHON MAIN HOST	\$ 25K	\$ 30K	1	6	8	4	★		★	★		★
HACKATHON CO-HOST	\$ 10K	\$ 15K	6	4	4	4	★			★		★





# ALL THE THANGS

*fresh mint fest.*

FEB 2023

STAGES	EARLY PRICE	REG PRICE	#	VIP TIX	GA TIX	STAF F TIX	SPEAK SLOT(s)	SPEAK (MOD)	EXHIBIT	BRAND	MARKET	ACTIVATE
MAIN STAGE CO-SPONSOR	\$ 20K	\$ 25K	4	6	6	4	★		★	★		
NOLA STAGE MAIN SPONSOR	\$ 45K	\$ 55K	1	10	18	6	★	★	★	★	★	★
NOLA STAGE CO-SPONSOR	\$ 10K	\$ 15K	4	3	3	3	★			★		
DAY 1 CONCERT CO-SPONSOR	\$ 35K	\$ 45K	2	8	16	-	★		★	★	★	★
DAY 2 CONCERT CO-SPONSOR	\$ 35K	\$ 45K	2	8	16	-	★		★	★	★	★



# ALL THE THANGS

*fresh mint fest.*

FEB 2023

EXPERIENCES	EARLY PRICE	REG PRICE	#	VIP TIX	GA TIX	STAFF TIX
LAGNIAPPE LOUNGE CO-HOST	\$ 10K	\$ 15K	2	3	3	3
BIZ CLASS LOUNGE CO-HOST	\$ 10K	\$ 15K	2	3	3	3
WELLNESS WATERING HOLE CO-HOST	\$ 5K	\$ 7.5K	3	2	2	-
CHILLAX CHANNEL CO-HOST	\$ 5K	\$ 7.5K	3	2	2	-
LIVE STREAM LOUNGE CO-HOST	\$ 5K	\$ 7.5K	3	2	2	-
HALLOWEEN PARADE MAIN SPNSR.	-	\$ 60K	1	20	-	-
PARADE RIDER TEAM	-	\$ 25K	1	10	-	-
PARADE INDIVIDUAL RIDERS	-	\$ 2K	10	1	-	-



# ALL THE THANGS

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FEB 2023

ACTIVATIONS	EARLY PRICE	REG PRICE	#	VIP TIX	GA TIX	STAFF TIX
GAMING DEN ACTIVATION - BOTH DAYS	\$ 7.5K	\$ 10K	4	2	2	-
LIVE NFT SCREEN PRINTING - BOTH DAYS	\$ 10K	\$ 15K	2	3	3	-
DIGITAL CONTENT STUDIO - BOTH DAYS	\$ 25K	\$ 30K	2	6	8	4
DIGITAL GALLERY + INSTALLATIONS - BOTH DAYS	\$ 5K	\$ 7.5K	5	2	2	-
NFT STREET PERFORMANCE - DAY 1	\$ 5K	\$ 7.5K	3	2	2	-
NFT DANCE ACTIVATION - DAY 1	\$ 5K	\$ 7.5K	3	2	2	-
CONCERT NFT PHOTO EXPERIENCE - DAY 2	\$ 7.5K	\$ 10K	2	2	4	-
MOMENTUM NFT DANCE EXPERIENCE - DAY 2	\$ 5K	\$ 7.5K	3	2	2	-
NFT PUBLIC PIANO PERFORMANCES - DAY 2	\$ 5K	\$ 7.5K	3	2	2	-





# ALL THE THANGS

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FEB 2023

EVENTS	EARLY PRICE	REG PRICE	#	VIP TIX	GA TIX	STAFF TIX
OPENING RECEPTION CO-HOST	\$ 20K	\$ 25K	3	6	8	-
DAY 1 VIP BRUNCH HAPPY HOUR - CO-HOST	\$ 15K	\$ 20K	2	5	6	4
DAY 1 HAPPY HOUR CO HOST	\$ 10K	\$ 15K	2	4	4	4
DAY 2 BRUNCH CO HOST	\$ 10K	\$ 15K	3	3	3	3
DAY 2 PARADE PRE-GAME PARTY CO HOST	\$ 15K	\$ 20K	2	5	6	4
DAY 2 PARADE AFTERPARTY CO-HOST	\$ 25K	\$ 30K	4	6	8	4



# ALL THE THANGS

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FEB 2023

F&B	EARLY PRICE	REG PRICE	#	VIP TIX	GA TIX	STAFF TIX
SPIRITS PARTNER	\$ 25K	\$ 30K	1	6	8	4
BEER PARTNER	\$ 20K	\$ 25K	1	6	8	2
ENERGY/COFFEE PARTNER	\$ 20K	\$ 15K	1	5	10	-
H2O PARTNER	\$ 20K	\$ 15K	1	6	8	-
VIP LUNCH DAY 1	\$ 10K	\$ 20K	2	4	8	-
VIP LUNCH DAY 2	\$ 10K	\$ 30K	2	4	8	-
SNAX STATIONS	\$ 4K	\$ 5K	4	2	2	2
EXHIBIT	\$ 3K	\$ 5K	20	2	2	2



partner



# CIRCUIT CO-HOST

music / gaming/ art / impact

**fresh mint fest.**

8 of 10 AVAILABLE as of FEB 2023

**EARLY BIRD**

**\$25K**

**MAY-SEP**

**\$35K**

## SPEAKING

- 1 - Panel Curation + Moderation
- 2 - Speaker Slots

*\*Full talks to be branded and distributed via YouTube*

## EXHIBITION

- Premium display space and positioning within the circuit zone

## EVENT BRANDING

- Priority Stage Branding
- Branding incl on Badges
- Branding incl on Swag Bags
- Branding included in all recorded respective circuit talks (music/gaming/art/impact)

## CIRCUIT EXPERIENCE INCLUSION

MUSIC / Concerts  
GAMING / Gaming Den  
ART / Galleries + Installations  
IMPACT / Community Activation  
*\*Let's talk best fit :-)*

## TICKETS

VIP	GA	Staff
6	8	4
(\$3K value)	(\$1.2K value)	(\$600 value)





partner



# MARKETPLACE

## CO-HOST

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2 of 2 AVAILABLE as of FEB 2023

**EARLY BIRD**

**\$35K**

**MAY-SEP**

**\$45K**

### SPEAKING

- 1 - Panel Curation + Moderation
- 3 - Speaker Slots

*\*Full talks to be branded and distributed via YouTube*

### EXHIBITION

- Premium display space and positioning within the marketplace zone

### MARKETING

- Opt-in VIP list
- Opt-in General Admission list

### EVENT BRANDING

- Priority Stage Branding
- Branding on Swag Bags
- Branding included in all recorded respective circuit talks (music/gaming/art/impact)

### TICKETS

**VIP**

**GA**

**Staff**

**8**

**12**

**4**

**(\$4K  
value)**

**(\$1.8K  
value)**

**(\$600  
value)**



partner



# PODCAST PARTNER

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1 of 1 AVAILABLE as of FEB 2023

EARLY BIRD

**\$40K**

MAY-SEP

**\$50K**

## SPEAKING

- 1 - Panel Curation + Moderation
- 2 - Speaker Slots
- \*Full talks to be branded and distributed via YouTube*

## EXHIBITION

- Premium display space and positioning within the circuit zone

## MARKETING

- Opt-in VIP list
- Opt-in General Admission list

## EVENT BRANDING

- Dedicated Branded Area
- Branding incl on Badges
- Branding incl on Swag Bags

## ACTIVATE

- Collab and curate content w FMF contributors
- Live stream/record from the event
- Details to be further discussed

## TICKETS

VIP	GA	Staff
10	14	4
(\$10K val)	(\$2.1K val)	(\$600 val)



partner



# HIRING HUB

## HOST

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1 of 1 AVAILABLE as of FEB 2023

**EARLY BIRD**  
**\$20K**

**MAY-SEP**  
**\$25K**



### SPEAKING

2 - Speaker slots

### MARKETING

- Opt-in VIP list
- Opt-in General Admission list

### EVENT BRANDING

- Premium branding throughout
- Branding included in all distributed content from this event

### TICKETS

VIP	GA	Staff
6	6	4
(\$3K val)	(\$900 val)	(\$600 val)



partner



# HACKATHON

## MAIN-HOST

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1 of 1 AVAILABLE as of FEB 2023

**EARLY BIRD**

**\$25K**

**MAY-SEP**

**\$30K**



### SPEAKING

**2 - Speaker slots**

### EXHIBITION

**1 Exhibitor Bar - Incl upgrade of preferred location selection**

### EVENT BRANDING

- Premium branding throughout
- Branding included in all distributed content from this event

### TICKETS

VIP	GA	Staff
6	8	4
(\$3K value)	(\$1200 value)	(\$600 value)





partner



# HACKATHON

## CO-HOST

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5 of 6 AVAILABLE as of FEB 2023

*EARLY BIRD*

**\$10K**

**MAY-SEP**

**\$15K**



### SPEAKING

1- Speaker Slots

### EVENT BRANDING

- Stage Branding
- Branding included in all distributed content from this event

### TICKETS

VIP	GA	Staff
4	4	4
(\$2K value)	(\$600 value)	(\$600 value)





partner



# MAIN STAGE

## CO-SPONSOR

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3 of 4 AVAILABLE as of FEB 2023

**EARLY BIRD**

**\$20K**

**MAY-SEP**

**\$25K**



### SPEAKING

2 - Speaker slots

### EXHIBITION

1 Exhibitor Bar - Incl upgrade of preferred location selection

### EVENT BRANDING

- Stage Branding
- Branding included in all distributed versions of talks from this stage

### TICKETS

VIP	GA	Staff
6	6	4
(\$3K value)	(\$900 value)	(\$600 value)



partner



# NOLA STAGE

## MAIN SPONSOR

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1 of 1 AVAILABLE as of FEB 2023

*EARLY BIRD*

**\$45K**

**MAY-SEP**

**\$55K**



### SPEAKING

- 1 - Panel Curation + Moderation
- 2 - Speaker slots

### EVENT BRANDING

- Stage Branding
- Branding included in all distributed versions of talks from this stage

### 1 EXHIBITOR BAR

### MARKETING

- Opt-in VIP list
- Opt-in GA list

### TICKETS

VIP	GA	Staff
10	18	6
(\$5K val)	(\$2.7K val)	(\$900 val)



partner



# NOLA STAGE

## CO-SPONSOR

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3 of 4 AVAILABLE as of FEB 2023

**EARLY BIRD**

**\$10K**

**MAY-SEP**

**\$15K**



### SPEAKING

1 - Speaking slots

### EVENT BRANDING

- Stage Branding
- Branding included in all distributed versions of talks from this stage

### TICKETS

VIP	GA	Staff
3	3	3
(\$1.5K value)	(\$450 value)	(\$450 value)



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LET'S TALK  
NOW

LFG@freshmintfest.xyz

YOU CAN FIND OUR  
SPEAKER / SPONSOR FORMS  
@ [freshmintfest.xyz](https://freshmintfest.xyz)



... and get a  
taste of our  
sizzle from  
last year!